

**Scholars' Day Competition Rubric – Qualitative Research**

|  | <b>4</b>   | <b>3</b>   | <b>2</b>   | <b>1</b>   | <b>Score</b> |
|--|--|--|--|--|--------------|
| <b>Focus and Organization</b>                  | Organization of presentation is very clear. Purpose and aims are explicitly described—no clarifying questions needed.  | Organization of presentation is good and purpose and aims are stated. Some clarifying questions may be needed to fully understand project.   | Organization of presentation could be improved. Purpose and aims can be inferred but are not clearly stated.   | Presentation has little to no organization. Purpose and aims of project cannot be determined.                              |              |
| <b>Content</b>                                 | Presenter has a thorough understanding of qualitative research and the subject being discussed; can answer questions and extend discussion comfortably.  | Presenter has a clear understanding of qualitative research and the subject being discussed but may struggle to answer questions or extend discussion.                                 | Presenter has a basic understanding of the research method and/or the subject being discussed.   | Presenter appears to have little to no understanding of the research method and/or the subject being discussed.            |              |
| <b>Presentation (Visual and Oral Features)</b> | The presentation is fluid, clear and thorough with visually appealing features; strong presenting skills exhibited.  | The presentation is fluid, clear and thorough with visually appealing features; good presenting skills exhibited.  | The presentation is fairly clear with some visually appealing features; adequate presenting skills exhibited.  | The presentation is unclear and/or lacks visual appeal; presenting skills need improvement                                 |              |
| <b>Overall Quality</b>                         | The project is well-developed and reflects a high level of scholarly engagement and critical thinking in one's discipline. Outstanding professionalism and audience engagement. Includes quality references. | The project is developed and reflects scholarly engagement and critical thinking in one's discipline. Exhibits professionalism and some engagement with audience. Includes references. | The project is developed and reflects some scholarly engagement and critical thinking in one's discipline. Somewhat professional; limited engagement. Weak references. | The project needs further development and/or scholarly engagement. Lacks professionalism and/or engagement. No references. |              |

**Presenter(s):**

**Title:**

**Comments:**

**Unique #:**

Abstract subtotal

**TOTAL**

**JUDGE Name:** \_\_\_\_\_